

@petershearer





# Technology



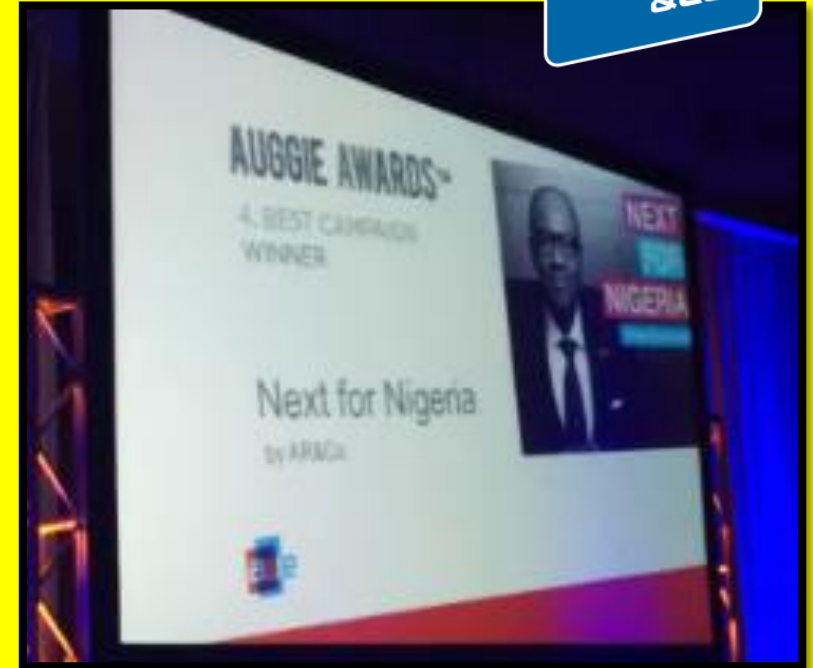
# BILLIONAIRE BOYS CLUB



**awe** Auggie Award Winner 2015  
Augmented World Expo, Silicon Valley USA



**awe** Auggie Award Winner 2016  
at Augmented World Expo, Silicon Valley USA





a unit of SLINGSHOT



## The leading intelligent media solution with interactive (A.I) technologies

### Key Highlights:

• Launched in August 2015, DÄV, with its patented technology, has been partnering with top retailers in Indonesia, & serving global brands such as:



• DÄV rolled out 3000+ devices-on-demand for brands to place their interactive advertising content(s) in 1000+ retail outlets in Indonesia such as:



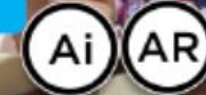
• Now, consumers at retail spaces can play & interact with the product's packaging by simply grab and directly use the packaging to control various interactive contents such as 2D/3D animation, video, playing games to win prizes. Up-to-Date brand interaction report & ability for consumer data mining.

• DÄV develops algorithms to provide enhancements in retail-insight analysis, capable of detecting objects and motions to gather information from gender estimation, age estimation, facial expression, motion detection, object movement.

[www.mynameisdav.com](http://www.mynameisdav.com)



AR/AI Media at Retail (Shelving)



Custom-made POP

Interactive Kiosk that recognizes user to push relevant contents

Human Vision Camera for retail traffic analysis



a unit of SLINGSHOT



MURI

Museum Rekor-Dunia Indonesia

World Record Holder for  
1st 3D virtual store network

## Prosumer empowerments especially women in Indonesia with Virtual stores

### Key Highlights

- Launched in June 2016, currently Mindstores has worked together with Alfamart to offer Alfamind with thousands of store owners in Indonesia selling tens of thousands of products anytime, anywhere. The platform was established & dedicated to grow women's wealth in emerging markets, especially mothers & housewives by opening up an opportunity to own & operate trusted retailer brands with very minimum investment.
- Utilizing mixed-reality technologies, MindStores's 1st commerce platform Alfamind provides AR/VR marketplace that
  - ✓ allow trusted retailers to expand their network without encountering real estate, capital, labor & physical store permit constraints.
  - ✓ allow mothers & housewives as store owners to bring the 'store building' everywhere on top of MindStores/Alfamind Card. They can sell the products to their communities in a very different, unique & immersive shopping experience.
- The next deployment of Alfamind will be targeted to millions of homes connected by Indihome IPTV service.

[www.mymindstores.com](http://www.mymindstores.com)





Lagi sibuk  
Wahyoo





# What we do

Kita rapihin tempatnya biar cakep.... Kayak Kamu :P



# What we do

Kita kasih pelatihan  
biar makin pinter  
jalanin warung dan  
jalanin idup.







# What we do

Kita kasih dukungan teknologi biar jadi warung Kekinian dong!





# What we do



Bisa pesen barang di kita dengan harga cihuy plus dianter gratis, bayarnya pake doa aja.





# What we do



Kita bisa kasih tambahan pemasukan dan permodalan. Modal uang ya karena modal cakep dan setia aja gak cukup.

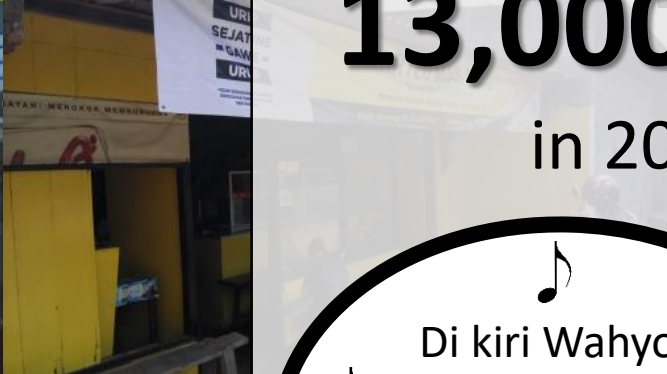




# Our Vision

Menjadi KELUARGA Warung Makan Digital TERBESAR di Indonesia!





**W** Our Target  
**13,000** Outlets  
in 2019

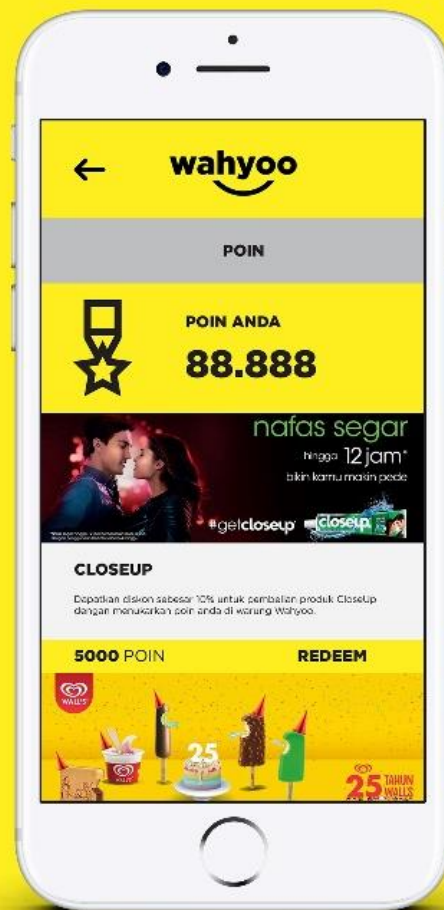
Di kiri Wahyoo,  
Di kanan Wahyoo,  
Dimana-mana ada  
Warung Wahyoo.



# Our Tech



Wahyoo B2B App



Wahyoo User App



Wahyoo Command Center

**“Unleashing Some Key  
Factors in Developing  
High Growth Startup.”**



I.  
“Understand  
your target audience.  
Win  
the heart and the mind of your  
audience.  
Make it **viral.**”





# Understand your target audience.

Javanese



Javanese



# Win

the heart and the mind of  
your audience.

wahyoo  poin

Nyok! Kumpulin poin dengan berbelanja di Wahyoo  
Dapatkan benefitnya!



Syarat dan ketentuan berlaku



Make it  
**Viral.**

katalog  **wahyoo**



**GRATIS!**

## **Nyok Ajakin Kerabatmu Gabung Wahyoo!**

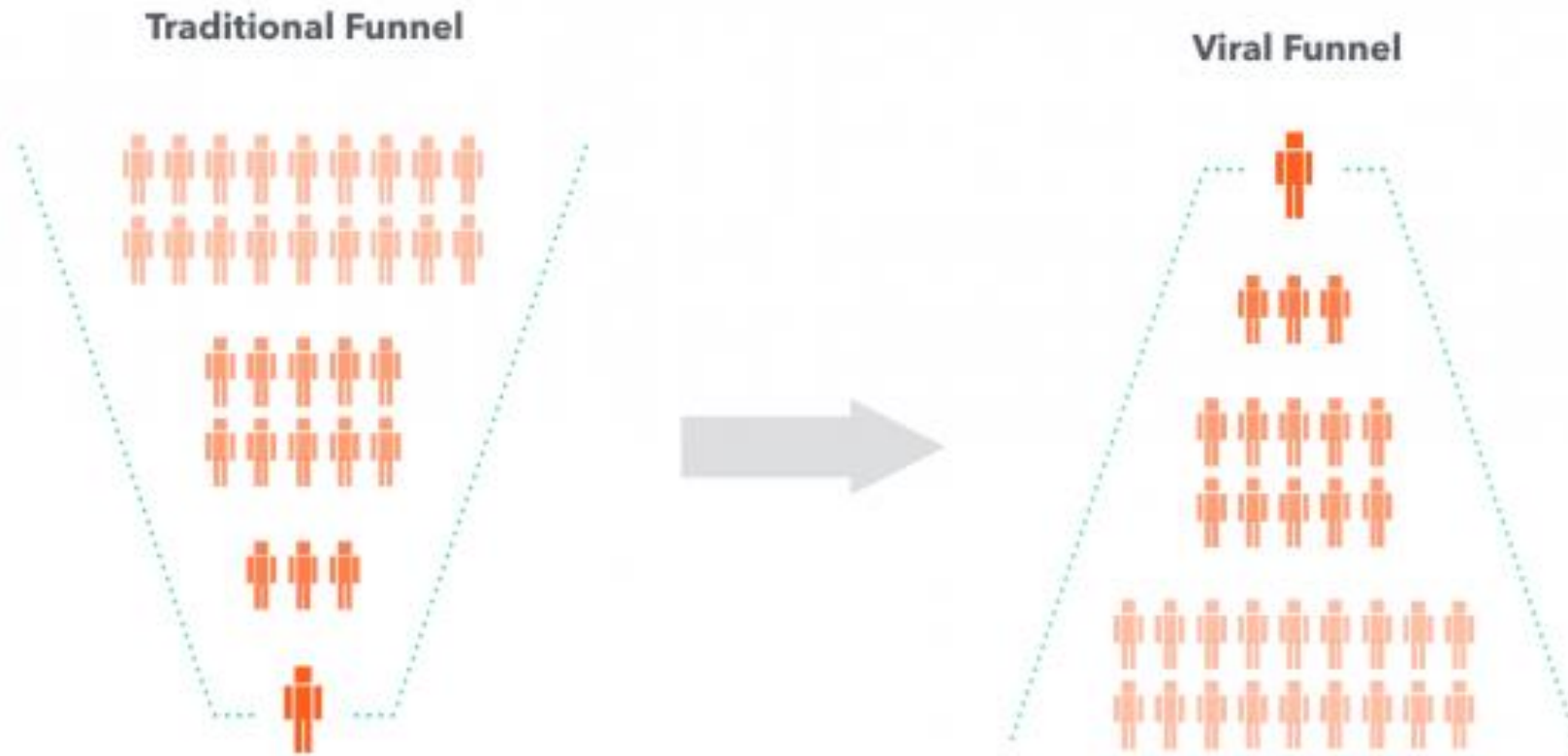
Dapetin bingkisan spesial untuk kamu!

Syarat dan ketentuan berlaku

Periode Katalog  
**1 November hingga 15 November 2018**



Focus with actual customers that will help bring in exponentially more customers.



**2.**

**“The power of**

**Retention.**

**Create products that  
eventually become a new**

**habit.”**





=



# 3.

“The era of  
**Collaboration.”**”



# THANK YOU!

