

Government Policy Support Mechanisms for the Growth of Technology-Based Entrepreneurship, Startups and SMEs in the Philippines

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“We are aware that everywhere in the world, there are many new categories of innovation and many industries are ripe for disruption.”

PDP 2017-2022: Chapter on Science, Technology and Innovation (STI)



Philippine
Development Plan
2017-2022

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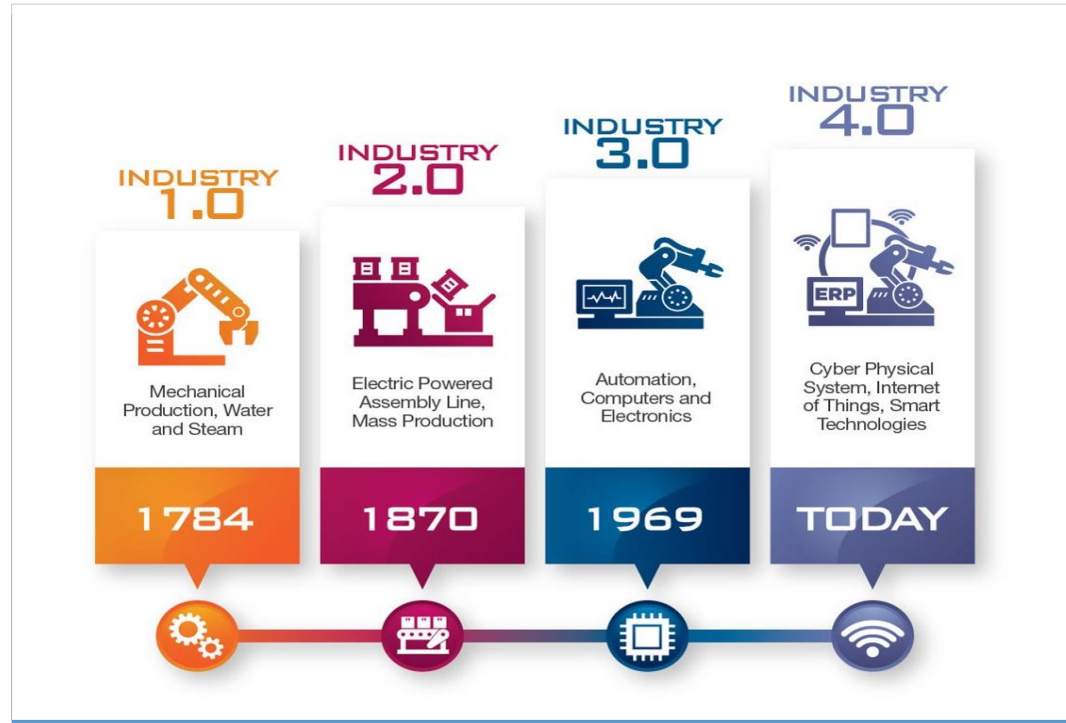
Vigorously
Advancing Science,
Technology, and
Innovation

“Technology adoption allows the country’s firms and people to benefit from innovations created in other countries, and allows it to keep up and even leap frog obsolete technologies. This can lead to significant improvements in the productivity of firms in agriculture, industry, and services.”

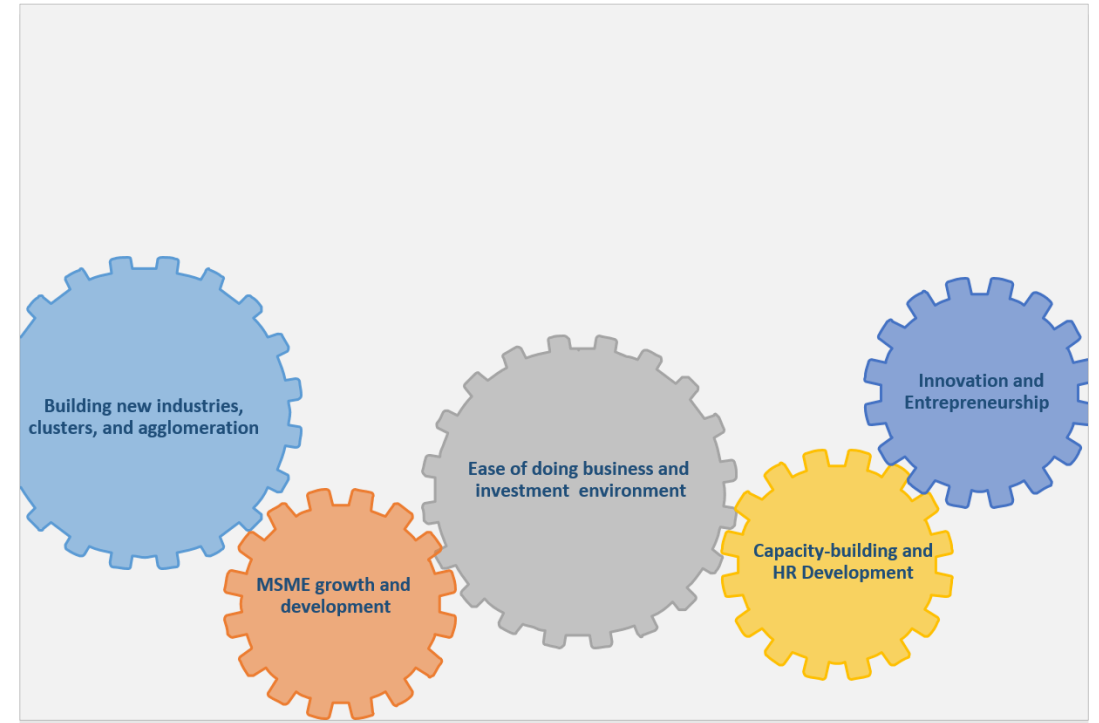
Market Pull vs. Technology Push



Innovation-Led Industrial Strategy (i3s)



The resurgence of the manufacturing sector puts the Philippines in a better position to build an Industry 4.0 ecosystem.



Five Major Pillars (i3s) underscore the importance of innovation in view of the fourth industrial revolution.

I3s - Three Major Strategic Actions



Establish i^3 zones or parks without walls, where universities and industrial hubs could work together and collaborate on innovation initiatives.

(Photo Credit: <http://investvine.com/philippine-free-zone-investments-surge-89/phil-economc-zone/>)



Use fiscal and non-fiscal support to promote local manufacturing of key products that are heavily imported like pharmaceutical products or medical devices.

(Photo Credit: <https://www.fin24.com/Entrepreneurs/Resources/Make-the-most-of-govt-incentives-20140801>)



Continue the collaboration with the industry, academe, other government agencies and stakeholders in building the inclusive innovation ecosystem.

Photo Credit: http://www.telecommutenews.com/current_telecommuting_news/government-video-conferencing-collaboration-report-released/

Innovation-Led Industrial Strategy (i3s)



“It is in innovation that entrepreneurs can create their unique selling proposition and business models with added value leading to higher income propensity.”

- DTI Secretary Ramon M. Lopez

Startup Programs and Support

Lending Program for Micro Entrepreneurs

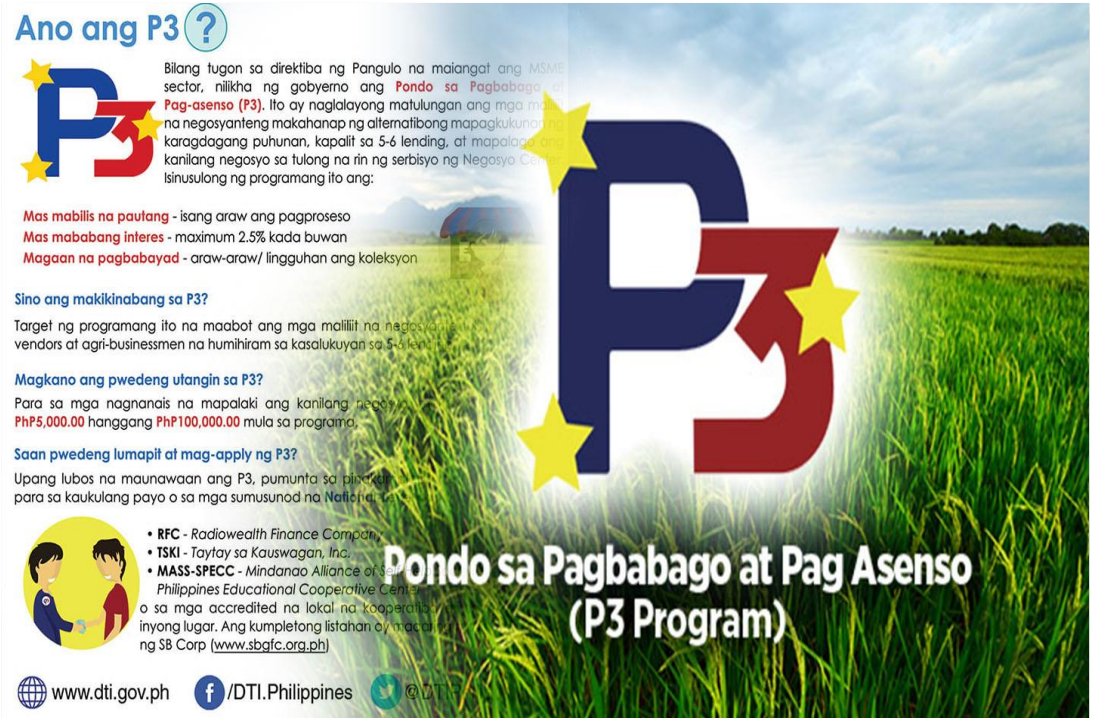


The logo for the DTI P3 Program features the DTI logo on the left, which includes the text 'dti' in a stylized blue font with a red underline, and 'DEPARTMENT OF TRADE & INDUSTRY PHILIPPINES' below it. To the right is a large 'P3' in blue and red with yellow stars. Below the logo is the text 'Pondo sa Pagbabago at Pag- asenso'.

dti
DEPARTMENT OF
TRADE & INDUSTRY
PHILIPPINES

**Pondo sa Pagbabago
at Pag- asenso**

DTI launched the Pondo sa Pagbabago at Pag Asenso or P3 program, a lending program aimed at providing affordable funds to micro entrepreneurs.



The graphic provides details about the P3 program, including its purpose, benefits, and application process. It features a background image of a green field under a blue sky. The text is in both English and Filipino. A large 'P3' logo is prominently displayed on the right side.

Ano ang P3 ?

Bilang tugon sa direktiba ng Pangulo na maiangat ang MSME sector, nilikha ng gobyerno ang **Pondo sa Pagbabago at Pag-asenso (P3)**. Ito ay naglalayong matulungan ang mga mikro negosyanteng makahanap ng alternatibong mapagkukunan ng karagdagang puhunan, kapalit sa 5-6 lending, at mapalaganap ang kanilang negosyo sa tulong na rin ng serbisyo ng Negosyo Center. Isinusulong ng programang ito ang:

- Mas mabilis na pautang** - isang araw ang pagproseso
- Mas mababang interes** - maximum 2.5% kada buwan
- Magaan na pagbabayad** - araw-araw/ lingguhan ang koleksyon

Sino ang makikinabang sa P3?

Target ng programang ito na maabot ang mga maliit na negosyante, vendors at agri-businessmen na humihiram sa kasalukuyan sa 5-6 lending.

Magkano ang pwedeng utangin sa P3?

Para sa mga nagnanais na mapalaki ang kanilang negosyo, **PhP5,000.00** hanggang **PhP100,000.00** mula sa programa.

Saan pwedeng lumapit at mag-apply ng P3?

Upang lubos na maunawaan ang P3, pumunta sa pinakamalapit na opisina para sa kaukulang payo o sa mga sumusunod na Natiid:

- **RFC** - Radiowealth Finance Company
- **TSKI** - Taytay sa Kauswagan, Inc.
- **MASS-SPECC** - Mindanao Alliance of Small-Scale Enterprises - Philippines Educational Cooperative Center

o sa mga accredited na lokal na kooperatiba sa inyong lugar. Ang kumpletong listahan ay maaaring makita sa www.sbafc.org.ph

Pondo sa Pagbabago at Pag Asenso (P3 Program)

www.dti.gov.ph [f /DTI.Philippines](https://www.facebook.com/DTI.Philippines) [@DTI](https://twitter.com/DTI)

Priority and emerging industries, start-ups and technology innovation from the 30 poorest provinces will also be prioritized.

DTI Kapatid Mentor Me Project



Mentor ME (micro entrepreneurs) program where large corporations provide coaching and mentoring to MSEs on different aspects of business operations



Adopt-an-SSF (Shared Service Facility) program provides access to SSFs in their community



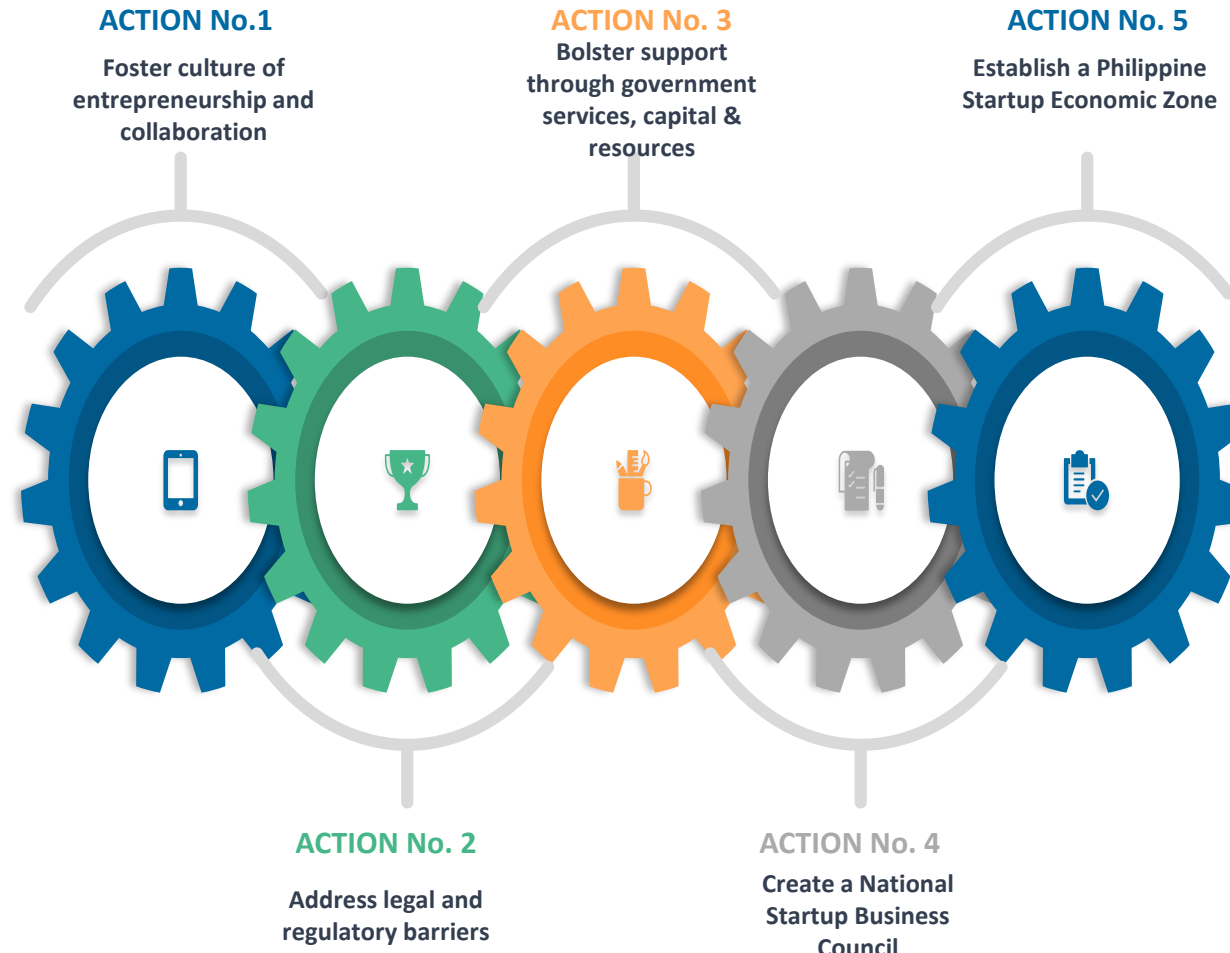
Inclusive Business (IB) model linking MSEs to large companies' value chains

DTI Startup Ecosystem Development Program (SEDP)



Five-point program developed by DTI as the industry cluster program (as defined by PDP 2011-2016) to foster inter-enterprise linkages among MSMEs and strengthen collaborative networks.

DTI Startup Ecosystem Development Program (SEDP)



QBO Innovation Hub

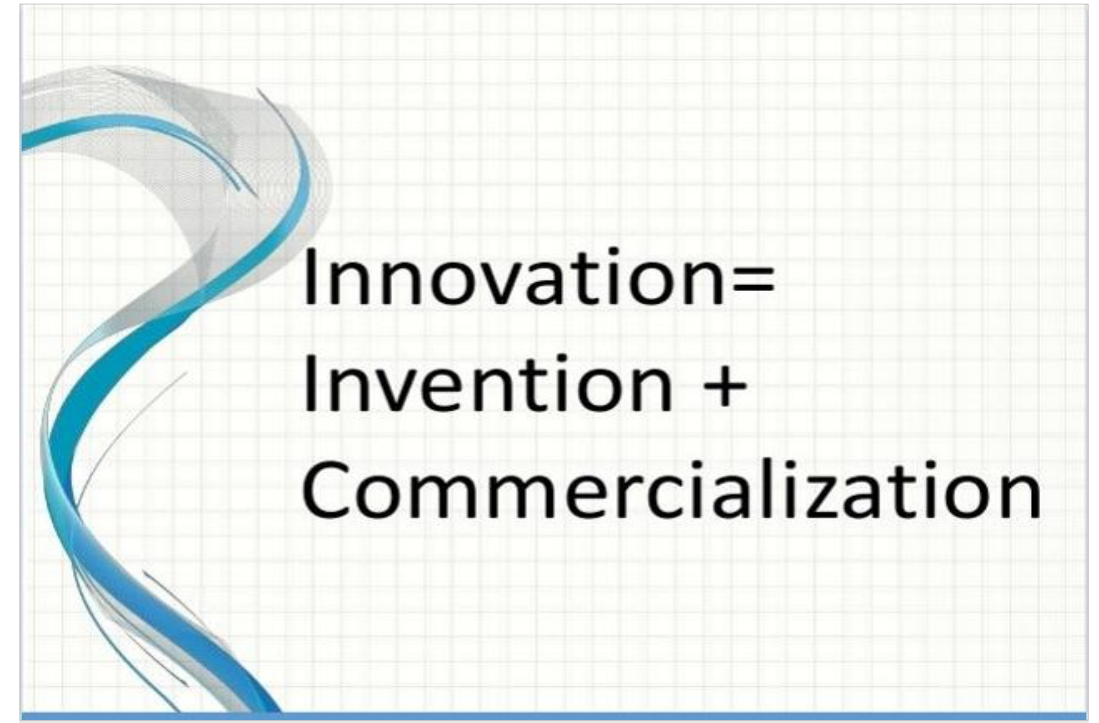


Department of Trade and Industry (DTI) through its Export Marketing Bureau (EMB) and IdeaSpace Foundation (IdeaSpace), the leading early stage technology incubator and accelerator in the Philippines signed an MOU on August 8, 2016 to establish the QBO Innovation Hub at the DTI International Building, Sen. Gil J. Puyat Avenue, Makati City for startups and innovation entrepreneurs.

Scaling Up and Dispersing Opportunities



The Board of Investments IPP include further emphasis on innovation-driven and job-generating businesses.



Commercialization of new and emerging technologies and products of DOST or government-funded R&D under RA 10055.

Some Startups Registered with BOI

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NXTLVL Agri Technology Inc

We are a Philippine agritech company that develops modular hydroponic farms

Agriculture

About Discuss

Platform for Innovation and Invention



Co-working spaces and innovation centers serve as business incubators for start-up entrepreneurs during the early stage of development.



Fablabs or makerspaces Platform for innovation and invention, providing stimulus for local entrepreneurship*. (DTI Bohol Fablab)

Commercialization of R&D

Covers commercialization of new and emerging technologies and products of DOST or government-funded R&D, such as, but not limited to:

- ❖ Agricultural biotechnology tools
- ❖ Disaster mitigation/prevention hardware or software
- ❖ Hardware or software for increasing agricultural productivity
- ❖ Mechanized means for natural resources conservation
- ❖ Portable technologies
- ❖ Hardware or software for the prevention of disease outbreaks
- ❖ Remote monitoring devices or systems
- ❖ Professional services for remote sensing
- ❖ Hardware or software for the upgrading of local industries
- ❖ Photonics and Nanotechnology
- ❖ Natural Health Products



WHAT'S
NEXT



“An innovation-led growth model enables technology-based entrepreneurs, startups, and MSMEs to scale-up and become competitive in the long run. This might be the equalizer that levels the playing field among small and large firms.”



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