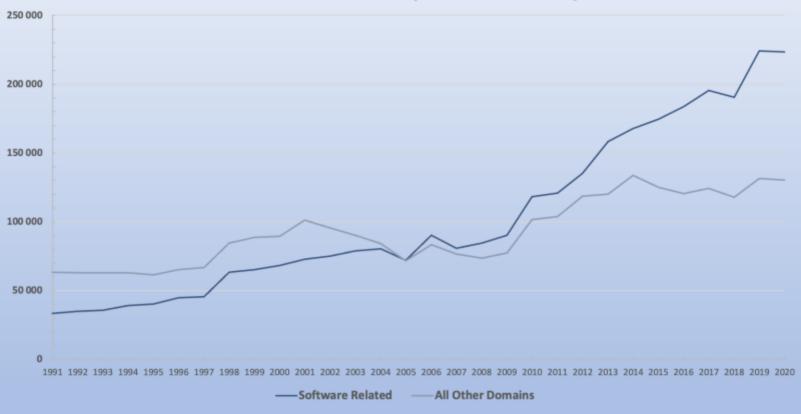
Management of Intellectual Property

Carlos M. Correa South Centre

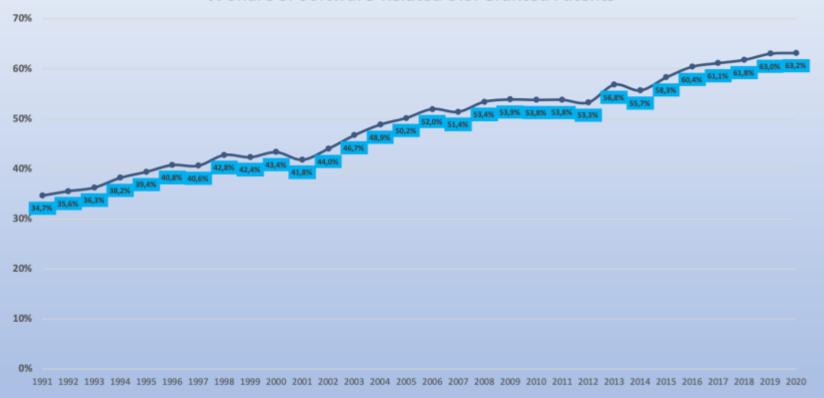
•INTELLECTUAL PROPERTY TRENDS

Number of Software-Related Utility Patents Granted by the USPTO



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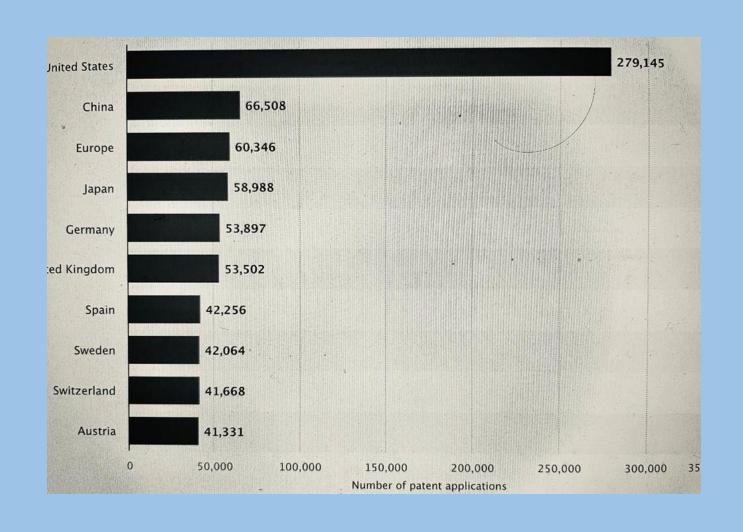
% Share of Software-Related U.S. Granted Patents



© 2021 by Raymond Millien. Data gathered courtesy of Clairvolex.com (using PatSeer database).

Top 15 Software-Related Granted U.S. Patent Assignees for 2020	
Current Assignee	Count
IBM Corp.	7891
Samsung Group	7559
LG Corp.	3332
Toyota Group	3189
Intel Corp.	2765
Canon Inc	2590
Taiwan Semiconductor Mfg. Co. Ltd	2579
Microsoft Corp	2555
Dell Technology Inc.	2497
Apple Inc.	2324
Sony Corp.	2291
BOE Technology Group Co Ltd	2000
Huawei Investment & Holding Co. Ltd.	1974
Alphabet Inc.	1921
Amazon.com Inc.	1821

ARTIFICIAL INTELLIGENCE: PATENT APPLICATIONS

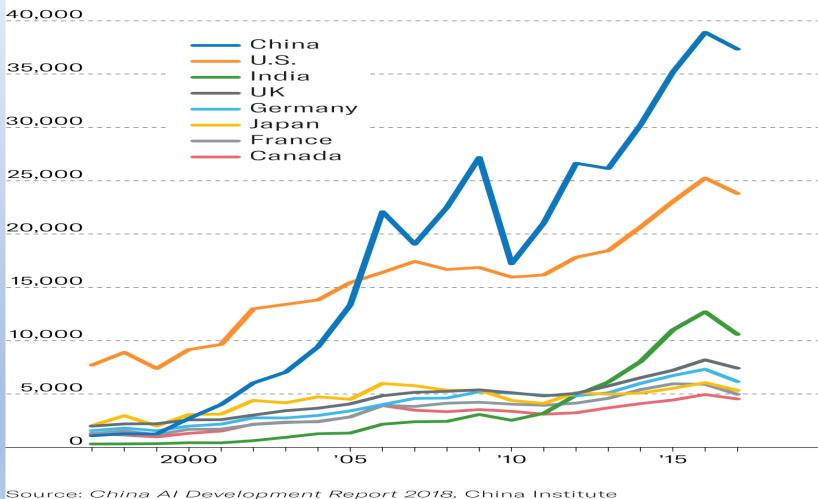


Where New Al Research Comes From

for Science and Technology Policy at Tsinghua University

How many papers are published in each country annually?

Global output of AI scientific papers



▽ HBR



Al-generated or aided inventions?

The DABUS patent (University of Survey)

'Inventor': natural person

• Automation v. autonomy (self-determination or self-rule)

Artificial intelligence machines as 'authors'

• Robot reporters (automated journlism), painting, music

Copyright or public domain?

Categories of data

- Personnal/non- personnal/commercial
- Anonymized personnal data
- Representative (measurement)/implied (inferences)/derived (from other data)
- Machine-generated

•

Idea/expression dichotomy

- All facts scientific, historical, biographical, and news of the day, may not be copyrighted and are part of the public domain available to every person." Feist Publications Inc v Rural Telephone Service Co, 499 US 340, 111 S Ct 1282 at 348 (1991)
- Copyright protection only extends to the expression of ideas as opposed to the underlying ideas or facts." Facts are in the public domain as "trite law" CCH Canadian Ltd v Law Society of Upper Canada, [2004] 1 SCR 339, 2004 SCC 13 (CanLII), para 25

Mergers doctrine

- Where the expression of a fact or an idea merges with that fact or idea, (for example, where there is only one or a very limited number of ways to express it), there can be no copyright protection since the practical result of any such protection would be to give a monopoly over the fact or idea.
- T Scassa, Data Ownership, CIGI, 2018

Copyright in data

• TRIPS Agreement article 10(2) [Compliations of data]

 Such protection, which shall not extend to the data or material itself, shall be without prejudice to any copyright subsisting in the data or material itself

Authored data?

• The defendant's copying of settlement prices generated by the plaintiff's algorithm amounted to copyright infringement. (T. Scassa, CIGI)

• US Court of Appeal for the Second Circuit NY Mercantile Exch, Inc v Intercontinental Exchange, Inc, 497 F (3d) 109 (2d Cir 2006)

Authored data?

- If the data purports to represent actual objective prices of actual things in the world... it is an unprotectable fact; if the data purports to represent an estimated price of a kind of idealized...then the hypothetical price may be eligible for some form of copyright protection in the right circumstances.
- BanxCorp v Costco Wholesale Corp, 978 F Supp (2d) 280 (SDNY 2013)

Raw v. processed data

- Processed data:
- "any product derived, generated or created from the data, including, but not limited to any and all processed and reprocessed data, interpretations, maps or analyses, regardless of the form or medium on which it is displayed or stored'.
- 2017 CanLII 80435 (SCC) Geophysical Service Inc

Data governance

- Ownership
- Sovereignty
- Control (over collection or use?)
- Data rights (access, remuneration, portability, rectification, erasure, objection to sharing, etc.)
- Contract law

New challenges: IoT

• IoT: interaction among hardware and software producers

Rapid obsolescence

Standard essential patents

Who owns the data

- Provider (source)
- Collecting entity
- Data compiler (aggregation of data)
- Device manufacturer (e.g. sensors)
- Device user
- Data controller/processor